

# THE CHINOOK ADVANCE

Vol. 20

Chinook, Alberta, Thursday, October 1st 1936

No. 72

2 only Cotton Comforters each \$2.25  
 1-2 doz Feather Pillows each .60c  
 100 yds Print Reg 24c per yd .21c  
 Ladies Sweaters .90c  
 Ladies White Shoes Reg 2.95 for \$2.25  
 1 doz pieces Enamel Ware each .24c  
 1 doz Gal Crocks Reg 30c each .22c  
 See our Sale Bill for the Biggest Sale of the year.  
 Last Call on Prunes \$1.20&1.30  
 U F A Apples in this week.

Acadia Produce Co.

## BIG STONE

Miss Helena Falconer returned to Medicine Hat last Sunday where she will resume her studies. Before leaving a very enjoyable time was spent at the river picking berries. Those present were Mr and Mrs. Falconer, Helena and Ruth, Mr and Mrs. D. Allsapp and Allen, H Moore and two daughters Evelyn and Katherine, Don Anderson, Norman Van Dam and Miss Helen Savage.

Mr. Brunelle and Miss Vike were visitors of the Hannaford family last Saturday.

Roy Trogan returned from Morrin last week.

Elmer Van Dam returned from offed where he reports good crops.

We are looking forward to hearing a lecture by Mr. Donald Cameron in Gando School October 20th, at 8 o'clock. The topic he has chosen is "The Rehabilitation of the Dry Areas" at 2 p.m. of the same day. Mr. Cameron has arranged to give a motion picture in Cloverleaf School.

Gando School did well at the School Fair held in Chinook, receiving 15 firsts in all. Miss Lucy Paetz was awarded the wrist watch for having the best chocolate cake.

Mr. Todd of the Immigration Dept. was a Chinook visitor Tuesday.

The Ladies' Card Club met Tuesday evening at the home of Mrs. Robinson. Honors were shared by E. Robinson and Mrs. Meeres. The next meeting will be at the Hotel with Miss K. Kaine as hostess.

The regular meeting of the Chinook W.I. will be held on October 6th, at Mrs. Allen's home. Mrs. Loader will have charge of the program on "Canadianization".

Miss E. Hyslop was a week end visitor at Alask.

Blue Ribbon Cocoa 1 lb tin .27c  
 Evaporated Apricots 2 lbs .45c  
 Pineapple sliced 3 tins .37c  
 Strawberry & Rhubarb Jam 4 lb pail .49c  
 10 bars Pearl Soap & 1 bar Castelle Soap all for .49c  
 Italian Prunes \$1.25  
 Apples, Cabbage, Carrots, etc.

Chinook Trading Co.

Chuck Roast of Beef .10c  
 Cottage Rolls per lb .25c  
 Veal Cuts now on hand  
 Fresh Mutton

Our New Wall Paper  
 Samples have arrived, come in and look them over.  
 Prices from .10c up per roll,  
 Bring in your hides and horsehair. Highest prices.  
 Chinook Meat Market

How are your Storm Windows

See us about Glass, Putty, etc.

Flour is climbing. Let us supply your needs.

**BANNER HARDWARE  
 AND GROCERIES**

## SPECIAL

Ford power plant complete with gas tank, governor, pulley, radiator, & complete with frame, \$35.00

We have a Good Supply of Tractor Oils and Fuels.

I. H. C. & JOHN DEERE  
 Repairs on hand.

**COOLEY BROS.**

## Country Elevators AND Grain Marketing

Elevator companies, including the Pools, are members of the Winnipeg Grain Exchange and use it in exactly the same manner and for exactly the same reason. They use it because the futures market is the best method which has been so far devised to protect the farmer and to ensure low handling charges. It is not used by either the Pools or the other elevator companies for the purposes of profit.

The Pooling method, which is the only other method which has been tried to date in Canada, cost the West many millions of dollars. It is no longer seriously advocated, even by those who invented it. If in the future any organization, commission or government can evolve a system of marketing Canada's crop which will consistently return to the farmer even a fraction of a cent more than he obtains through the present methods, the line elevator companies will be the first to endorse and adopt such a system. At the present time all elevator companies (including the Pools) market grain in exactly the same way because it is the best and cheapest way which has yet been devised.

Fair competition is the farmers' safeguard.

Propaganda by the Pools, through the Western Producer, country newspapers and field meetings, attacking the elevator companies because of marketing methods which the Pools themselves adopt, is untrue and hypocritical and merely designed to abolish the competition which is the farmers' best protection.

The North-West Grain Dealers' Association  
 WESTERN GRAIN DEALERS' ASSOCIATION

Let us Supply You  
 With Your

**Printing  
 Requirements**

The Chinook Advance



# CATCHING COLD?

Try this unique aid to nose and upper throat — where most colds start. Its timely use helps prevent many colds.

Just a few drops up each nostril



**VICKS**

**VATRO-NOL** ... Quick Relief for Stuffy Head

## Assistance Needed

While it is a matter for congratulation that Churchill, the Hudson's Bay port, is enjoying a record shipping season this year, it is passing strange that active steps to promote increased traffic for the route, for the establishment of which the west fought for over 50 years, should be left to "outsiders."

For better than half a century, farmers and business men of the prairie provinces fought against great odds to establish the Hudson Bay route by the construction of a railway line, and terminal facilities on the Bay to handle traffic which they hoped would eventually result in better returns for agricultural products shipped out and reduced prices for merchandise shipped in.

The first objective was achieved in 1932 when the S.S. Pennyworth steamed into Churchill Harbor with a cargo of commodities from overseas for Western Canadian consumption and left again with a full cargo of Western Canadian grain for European markets. Since that time there has been an annual increase in the number of inward and outward bound vessels making use of the route until this year, 14 boats have entered the harbor with a possibility that the number would be increased to 16 before the close of navigation.

While, however, these results indicate some progress in the development of traffic by the short and direct route between Western Canada and Europe, the development is not rapid enough to ensure the full benefits which prairie producers and consumers should be reaping from the operation of this great project. If the route is to be of maximum service and benefit to the west, the people of the west, for whose advantage these facilities were devised, must take active steps to promote the use of the service to its greatest possible extent and as speedily as conditions permit.

Recently two notable and interested authorities testified, almost on the same day, that this is not being done; that the people of the prairies are not taking as much interest as they should in speeding up traffic and that, in effect, they are apathetic.

Said R. S. Dalgleish of Newcastle-on-Tyne, England, chairman of the Board of the Dalgleish Shipping Line, which company has operated more boats in and out of Churchill since the inception of the route than any other organization, in an interview: "I do not think that Canada has done enough to develop Churchill and the Hudson Bay route," and added that instead of 14 ships entering Churchill Harbor this season there should have been sixty.

The other authority who expressed similar views was A. L. Lawes, vice-president of the Montreal Shipping Company, who, in an interview after a visit to Churchill, was critical of the apathy "in many places" concerning the development of the northern seaport.

Coming from the sources they do, these comments indicate that these facilities are capable of providing much greater service to the people of the prairie provinces than they are now doing, provided the people most vitally interested in the development of the route take the necessary steps to ensure the maximum use of them.

As is intimated by another authority, the greatest possible benefits in the way of reduced costs can only be secured by a big volume of business. This is axiomatic in practically all commercial undertakings.

Mr. Lawes told the press that the French Louis Dreyfus and Co. line was shipping out five million bushels of wheat this season through the Bay channel and said that ten million bushels was a reasonable objective for 1937, but he gave a specific instance of loss of traffic as a result of failure to furnish commodities which could have been handled had they been available.

He reported that the Montreal Shipping Company has ordered the steamship "Brandon" fitted out to handle livestock. "However," he added, "arrangements were not begun in time and no cattle were available for the dates on which the ship could come to the port."

It is true that the On-to-the-Bay Association has done much to promote the development of trade via the Hudson Bay route, since the railway line and terminal facilities were completed by aiding successful efforts to secure reduced carrying charges and insurance rates as well as extension of the navigation season, but these efforts must be aided and abetted to the greatest possible extent by government agencies, business concerns, farmer organizations and individuals, if the most is to be made of the new route.

The Hudson Bay route, like Tokyo, must not be allowed to just grow haphazardly, but its development must be accelerated by vigorous effort and alert salesmanship on the part of all citizens of the prairie provinces.

## Latest Surgical Discovery

Tests Will Show Susceptibility To Shock In Operations

A corner at least of the always dangerous curtain of unconsciousness that hides surgical and post-operative shock was lifted by a physician at the American Congress on Physical Therapy. He revealed for the first time that tests could be conducted which tended to prevent prospective death in cases other than emergencies.

Dr. C. Ward Crampton, chairman of the committee of preventive medicine of the New York County Medical Society, discovered that persons whose vasomotor efficiency (condition of the blood vessels) was dangerously low nearly always experienced marked decrease in blood pressure when made to stand, and a simultaneous and extreme quickening of the pulse.

Dr. Crampton told the medical men that with charts he had worked out over a long period of years surgeons could tell with the simple tests whether a patient about to be operated upon would develop shock.

"When the readings are low, but immediate surgery is imperative, the surgeon must expect trouble, employ speed, spare trauma and select severe operative procedure."

A new blood movement doesn't always get at the cause. You need something that works on the liver as well. It takes those good, old Carter's Little Liver Pills to get those two pounds of bile flowing freely and make you feel "up and up." Harmless and gentle, they make the bile flow freely. They do the work of a catalyst but have no alcohol or mercury in them. Ask for Carter's Little Liver Pills by name! Stubbornly refuse anything else. 25c.

## WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Ready to Go

The liver should pour out two pounds of liquid bile into your bowels daily. If this bile isn't flowing freely, your food doesn't digest. It just decays in the bowels. Get those old, old Carter's Little Liver Pills to get those two pounds of bile flowing freely and make you feel "up and up." Harmless and gentle, they make the bile flow freely. They do the work of a catalyst but have no alcohol or mercury in them. Ask for Carter's Little Liver Pills by name! Stubbornly refuse anything else. 25c.

## Raw Asbestos Found

Deposits Discovered Near New Gold Fields In Ontario

Deposits of raw asbestos have been found north and south of the gold fields recently discovered 11 miles north of Arden, Ont., it was learned. This tiny village of 300 population is continued to attract mining men and prospectors from widely separated sections of Canada and the United States as all reports tended to confirm the optimistic expressions of local residents as to the richness of the new gold fields. The new gold runs ten miles east and west straight through the bush country, and extends about three and one-half miles in width, according to experts.

Staking of claims continued over a wide area adjoining the actual vein, first discovered last June by T. J. Alexander and Mervin Newton, local men. They have sold their claims to Hollinger mines. They reportedly received \$75,000. Hollinger engineers also have secured much additional property in the district. Representatives of all other leading Canadian mining companies are on the ground taking up options and buying out right from prospectors willing to sell.

## Oil Made Good Light

Natives Of Hawaii Used Nuts From Kuku Tree

Lumbang or kukui oil, obtained from the nuts of the kukui, or candlenut, tree, are occasionally used in the manufacture of some kinds of paint. The candlenut tree is native to Polynesia and is widely cultivated in Asia, Hawaii and the Philippines. Formerly the Hawaiians strung the nuts together on sticks and used them for lighting their houses. Hence the name "candlenut."

In the United States and Canada folks consume approximately seven grapefruit to every 100 oranges.

It is said that hair will stretch one-fourth of its own length.



## Canada's New Coinage

Reported That New Designs Will Appear On Different Denominations

When Canada's new coinage is issued, one of the coins may gladden the eye of western Canadians. It may bear on the reverse side a grain elevator or a similar prairie scene.

Big changes are being planned in the new coins, which will bear the head of King Edward and which are expected to be issued in 1937.

The head of the king, of course, will be upon one side of the coin and will face to the left. But designs for the reverse side are still under consideration and suggestions are being narrowed down.

The idea is to abandon the traditional wreath of maple leaves and provide a new and different design for each one of the 1-, 5-, 10- and 25-cent coins.

As a concession to sectional claims and to emphasize the resources and interests in Canada, the designs under consideration are of a wide variety.

One coin will likely show a fishing schooner — the famous Bluenose — another a peak in the Rockies, a third a fish or game subject, and a fourth a grain elevator or some prairie topic.

There is some talk that the 50-cent coin — always an unpopular one — may be discontinued.

The suggested designs will follow that seen upon the recent \$1 silver coin, which bears a canoe paddled by an Indian and a voyageur.

Canadian topics have been pictured on Canadian stamps — such as the Bluenose, the peak of the Rockies, a prairie scene of harvesting and others.

## War Not Glorified

Is A Cruel And Wasteful Thing, Disabled Returned Soldiers Know

Disabled returned soldiers know that war is "a cruel and wasteful thing," Baron Tweedsmuir, Canada's governor-general, told the Amputations Association of the Great War, in annual convention at Winnipeg.

In a brief address, His Excellency told men who had lost a limb or an eye "may be perfectly happy and comfortable physically, yet this reminder of the war they must always have with them."

"Such men know," he continued, "that war is not essentially a noble, or heroic, or beautiful thing, but that it is a cruel and wasteful thing. So it is they who say to themselves, 'Please God, it shall not come again.' Thus, the amputations men are in a position to inspire real public feeling about the war."

The governor-general was made a member of the association. In pinning his identification badge upon him, Rev. Captain S. E. Lambert, association president, addressed the governor-general as "Comrade Lord Tweedsmuir."

A resolution adopted by the delegates decried civil servants who served in the Canadian Expeditionary Force, and who have not already had such service computed as civil service time for superannuation purposes, should be credited with their military service period as civil service.

Bald headed men may be interested to know that the common fly has color preferences. It dislikes green and red, cannot endure primrose tint, and prefers orange and white. Primrose tinted putres should be fashionable during the fly season.

## Peaceful China

The main stabilizing factor of Asia, in the opinion of Henry L. Stimson, former United States secretary of state, is the "essentially peaceful character" of China.

The leopard is practically the only foe the gorilla fears. The latter sleeps at the foot of a tree to guard his family against this solitary enemy.

## After Ten-Year Blindness

Young Man Gets Real Thrill When Sight Comes Back

After ten years of total blindness, Roy K. Kendrick of Bondi, Australia, suddenly recovered his sight while shaving.

Kendrick was blinded in a soccer match in 1926 when he was 22 years old and the doctor's verdict that he would never see again.

"When I was shaving," he said, "I felt a strange sensation in my eyes. I thought I could see my face in the mirror, but imagination has played some strange tricks on me in the last few years. I rushed out of my room and saw the sky-blue, with white clouds."

"Then I went back to finish my shaving. I dressed by touch in the way I have learned, and then went out into the street. It was all vague, crying, crying and kissing everyone. I couldn't help it. It was difficult to focus at first, but I am getting used to my eyes again. When I want anything, my first impulse is to reach out to touch it rather than look."

## Departmental Changes

Reorganization Of Several Federal Departments Is Announced

Announcement of the reorganization of several departments of government into department of mines and natural resources confirmed forecasts that the deputy minister would be Dr. Charles Cannell, now deputy minister of mines. The department will be divided into five units with a director in immediate charge of each. The directors will be:

Mines and geology: John McLeish, now director of mines and geology branch.

Lands, parks and forests: R. A. Gibson, now assistant deputy minister of interior.

Surveys and engineering: J. M. Wardle, now deputy minister of interior.

Indian affairs: Dr. H. W. McGill, now deputy minister of Indian affairs.

Immigration: F. C. Blair, now assistant deputy minister of immigration.

The salary of the deputy minister will be \$10,000 a year, and the directors each \$7,500. The reorganization takes effect on Dec. 1, when the act authorizing it will be proclaimed. The department will be under Hon. T. A. Cregar.

## SELECTED RECIPES

### BUTTER TARTS

2 eggs  
2 cups raisins, currants, chopped dates (stoned), figs or nuts  
2 cups brown sugar  
1 tablespoon butter  
1 teaspoon vanilla  
2 tablespoons milk or water  
Purity Flour pastry  
Method: 1. Beat eggs, add sugar, butter, vanilla, fruit and milk or water. 2. Line tart tins with uncooked pastry place a teaspoon of mixture in each tin and bake in hot oven of 475 degrees for 15 minutes.

## Would Simplify Matters

If Motor License Exchange In Empire Was Established

A resolution seeking the co-operation of the Automobile Association and the Royal Automobile Club of Great Britain and the allied automobile clubs of the sister Dominions, in a concerted campaign for the establishment of motor license exchange throughout the British Empire, was unanimously passed at the 23rd annual general meeting of the Canadian Automobile Association at the National Club in Toronto.

It was asserted that the governmental red tape and customs barriers to intra-empire motor touring greatly exceed those relating to travel between Canada and the United States.

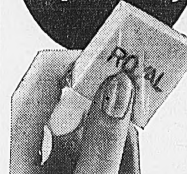
## Have More Patience

Really Artistic Pictures Are Usually Taken By Amateurs

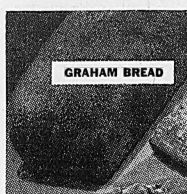
Amateur photographers produce more artistic photographs than the professionals, says Alex J. Kruppy, who was chairman of the committee in charge of the seventh international salon of photography held in Chicago.

"The reason," Kruppy said, "is that after spending hours daily on commercial work, the professional has not the patience of an amateur and cannot prevent a certain amount of commercialism entering the picture."

## AIR-TIGHT wrapped separately



**ROYAL YEAST CAKES** are always **FULL STRENGTH**



## Use dependable Royal Yeast Cakes and Royal Sponge Recipes

You can keep Royal Yeast Cakes for weeks—even months—and count on the same fine results whenever you use them. This is because every cake is air-tight separately wrapped—they stay fresh, full strength. No other dry yeast has this special protection. Royal Yeast Cakes are used by 7 out of every 8 Canadian women who prefer dry yeast. Try them.



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Frederic Ave. and Liberty St., Toronto, Ont.  
Please send me the Free Royal Yeast Cake Booklet.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
Town \_\_\_\_\_ Prov. \_\_\_\_\_

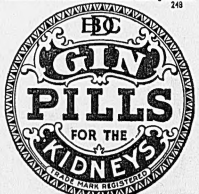
"What did you do this summer?" asked the college friend.  
"I worked in my father's office; what did you do?"  
"Oh, I wasn't working either."

A few dollars spent annually on keeping well is a far better investment than a big doctor's and hospital bill.

The present generation doesn't wear out so many slow-lives.

## LAME BACK

Glin Pills give prompt relief from backache resulting from deranged kidneys. They soothe and heal irritated kidneys and assist the kidneys in their function of eliminating poisonous waste matter from the system.



**NOW a Genuine Coleman**  
**LAMP**  
For Only  
**\$4.95**

300 Candlepower  
"Live" Pressure Light

Model 1280  
Blue and Extra.

SEE these beautiful new Coleman lamps that are actually brighter than ordinary Kerosene lamps for 50 old style of lamps. LAMP, and you get the FREE POLAROID picture. The Coleman Lamp and Stove Co., Ltd. Dept. W-1159 Toronto, - Canada.

## Solves Problem Of Growers

X-Ray Used To Determine Quality Of Vegetables

One of Minnesota's vegetable growers' greatest problems—that of ascertaining the quality of their products—has been solved by a University of Minnesota plant physiologist.

R. B. Harvey, of the university farm, has perfected a method by which he can peer into the heart of potatoes and other agricultural products.

Employing the use of an X-ray and a physician's fluoroscope, Harvey can detect those vegetables with hollow hearts and thus rate accurately products by testing samples in large quantities.

**ONLY APPLEFORDS OFFER YOU THE CONVENIENCE OF THIS EXCLUSIVE KNIFE EDGE THAT MAKES IT EASY TO TEAR OFF THE EXACT LENGTH REQUIRED.**

**Appleford's Para-Sani**

**HEAVY WAXED PAPER**

Warehouses at Calgary, Edmonton, Regina and Winnipeg



## Thou Shalt Not Love

— A NOVEL BY —  
GEORGIA CRAIG

CHAPTER VI.—Continued

Advance notices had been plentiful and alluring about the event at which "Play-Girl" was to make her debut, take off her mask, as it were, and face the world she had flouted. She had been living in New York for some time, the newspapers discovered—with the help of Michael Fairbourne in charge of the Tarrance Publishing Company's publicity department—and because she had become the most-talked-of, and up to then, retiring, of all amongst celebrities, it was fitting that she should come out of that retirement with a flourish of publicity trumpets.

Everybody was curious about "Play-Girl." Some insisted that she would be discovered to be some starved and disappointed old maid who had soothed her repressions through the imagery of her book. Others voted for a blase divo—several were openly mentioned—while still others insisted there was no "Play-Girl" at all (they got it from authentic sources, of course) but that the whole book was a symposium of collected experiences which had been ghosted by the firm's own Beatrice Fairfax who was, they were assured, fat and well past fifty with several quite up and coming grandchildren. It was hard for anyone to believe that there really existed in the flesh any young and beautiful woman who could have slanted as violently as "Play-Girl" and then cold-bloodedly and analytically have written about her experiences, playing with them with the same skill that a surgeon exhibits in wielding a scalpel.

At all events, it was inevitable that everyone wanted to be among the first to see "Play-Girl" when the Tarrance Company introduced her to an eagerly awaiting public.

On the night of Starr's debut, therefore, the grand ball room at Pierre's was crowded. Everybody who was anybody socially, and modern enough to be seen where "Play-Girl" was seen, was there. Hot lips would get their chances later, and have an opportunity to "chase" after her when she went to theatres and night clubs, pressing upon her their autograph books as though she were a movie celebrity. But here, where "Play-Girl" made her appearance, she was more exploited than any cinema star, for while they only portrayed the emotions of stories, "Play-Girl" had lived hers. And still lived to tell the story.

With all the fanfare preceding her, Starr made a pretence of, and entrance the night of her debut, descending the steps from the balcony to the ballroom, scarlet-tipped fingers resting lightly on the arm of Michael Fairbourne.

Her gown was a seductive sheath of clinging black chiffon velvet, daringly cut, a startling foil for the misty pallor of her face. She had been sitting on one of her low chairs beside an inlaid table when Michael had come for her and he had stared. Starr recalled how he had shaded his eyes, looking at her, surveying her from her cloud of black hair to the table edge. She had asked him, at the surprised look in his eyes: "D-d-don't you like my frock?"

And Michael: "I was just looking for it."

It was that kind of debut frock, a daring modiste's triumph. Her face, with the camellia skin, was as perfect as a cameo carved out of ivory. Her mouth was a pained, scarlet smile. The long black eyes—so perfect to carry out all those stories about her royal Egyptian ancestry—were as deeply mysterious as those of any pictured priestess. And a soft mass of unrestrained, luscious black curls added an oddly naive note to a picture of worldly sophistication. The one touch of color was the enamel necklace and bracelet which at a glance appeared of fabulous worth as antiques.

That was how Starr Ellison looked on the occasion of her debut into the glittering night life of New York, highly social, or otherwise. Starr Ellison, the infamous "Play-Girl!"

A long murmur of interest that almost held a touch of awe greeted the arrival of the new Starr Ellison, lovely young woman who had at last cast off her anonymity in a sensational burst of publicity. It broke imme-

diately into little individual murmurs.

From the men:

"Gorgeous!"

"I'd like to meet her!"

"I've got to meet her! No long distance worshipping for me!"

"Snappy number, eh, what?"

"If there's a good Egyptian sample, no wonder old Marc Antony went haywire!"

From the women:

"Bravo hussy!"

"You wouldn't think she'd dare to come here or any place else with the reputation she's got!"

"As if it isn't bad enough to have lived the kind of life she's lived without writing her experiences for everybody to read!"

"I can well believe that about her Egyptian blood. They've always been decadent, I've read!"

"And they say that terrible book has made her a fortune, my dear!"

It was quite natural that some of the remarks should reach the girl on the steps, but she betrayed no embarrassment. Black eyes beneath unbelievably long, dusky lashes watched the ballroom with a glance of contemptuous mockery, with an odd, disdainful aloofness with which some long-gone princess might have looked on her slaves.

Her painted smile never wavered. She turned and whispered to the man at her side something which her audience took to be one of the sarcastic witticisms of the variety with which her book was spiced:

What Starr Ellison actually said was:

"Michael-Hassan, I'm scared! My legs feel wobbly. I don't think I can walk a step farther."

Warm gray eyes reassured her. Michael patted her hand. Scared little siren with the heart of a child. He hadn't thought of it in that light before. . . . Didn't know the thought had been coming to him by degrees during their intimacy of the preparation days—He had been preferring to remember where he had found her—Rot, all of it! She had been a La Luna habitue. . . . "Nough said."

He whispered tensely:

"Keep your courage, kid. You're doing great. Cleopatra herself couldn't have knocked them any deader!" Then his eyes narrowed as he shot her a quick glance. "And for the love of mud, don't call me 'Hassan'! . . . Some of them might not understand that."

Starr's long eyes passed over him slowly.

"I understand, Has—Michael. Don't let it worry you. Everybody will understand that your interest in 'Play-Girl' is because you're so loyal to the interests of your firm."

Michael flushed at the unexpected rebuff, but said nothing. Perhaps he had made a mistake in assuming with the girl an air of camaraderie. After all, theirs was a most meticulous business arrangement.

In short order Starr was introduced

ed to more people than she could ever hope to remember. It was bewildering. She was conscious all the time, too, of an undercurrent of antagonism, disapproval in too many cases. She knew she was being measured by her reputation. The kiss-and-tell girl.

Men ogled her, drinking in her fragile loveliness. Some of them managed to inject an undertone of suggestiveness beneath their most casual remarks.

Starr understood. They were wondering how far they could go; they were trying her out. They were fancying themselves in the role of this famous beauty's newest play-partner. She, who had never had a love affair in her life, could have taken her pick of twenty lovers that night had she chosen to offer the slightest encouragement.

The women were on their guard: conversation stilted, eyes on their men, as though mortally afraid that their own husbands or sweethearts would be "Play-Girl's" next game.

It was strange, this being the centre of attraction. It was a strange undertaking upon which she had embarked. Starr was most uncertain in her own mind whether this kind of "playing" was a game worth the candle of luxurious living. For some months, but she had to go. Must!

Starr felt a hand draw her from out a circle of curious admirers and turned to face Michael. And a girl. In the girl's eyes was that touch of interest that is usually in the eyes of a juvenile scientist with a butterfly on a pin. The girl smiled oddly and slowly.

"So you are 'Play-Girl'!" she drawled. "Well, I am certainly interested to meet you!"

Starr heard Michael murmuring the name of Stephanie Dale in the moment she noticed that Stephanie substituted "interested" for the conventional "pleased." There was an unpleasant infection in the imperious voice; further unpleasantness in her haughty mien.

She made her remark much in the manner she might have said, "How interesting! And how the treats in a sideshow through a jeweled long-nette."

The girl Michael wanted to marry was a slim, pink and white blond. Her eyes were as brilliantly blue as sapphires, and as cold. She wore all white, and looked like a pale hot-house flower.

Starr felt a vague quickening of her pulses. Of all the people she had met this night, Stephanie Dale was the first to register indignity in her consciousness.

(To Be Continued)

Paraguay is thought to have the only species of liquor-producing palm tree for its sap, which ferments in a short time and turns into a highly intoxicating beverage. 2170

# \$1450.00

### PRIZES:

1st .....	\$500.00
2nd .....	150.00
3rd .....	100.00
4th .....	75.00
5th .....	50.00
6th .....	25.00
10 prizes of .....	5.00
200 prizes of .....	2.50
TOTAL \$1,450.00	

## YOU MAY WIN A VALUABLE PRIZE

We want a slogan for Ogilvie Royal Household Flour and for the best ones submitted during this contest will award prizes as outlined above. Read the simple contest rules and send in your entry. You may win a valuable cash prize.

There's a treat in store also for you if you've never tried this popular brand of flour—Royal Household. It is a flour of the first quality—good for bread, cakes and pastry. It's triple-tested—tested for wheat quality before milling, tested for flour quality during milling and tested for baking quality after milling, *all before you buy*. Get a bag today.

**OGILVIE**  
TRIPLE-TESTED

IN CASH PRIZES  
FOR THE BEST SLOGANS FOR  
ROYAL HOUSEHOLD FLOUR

## 216 PRIZES TO BE AWARDED!

### Here Are the Simple Rules:

1 Use a plain sheet of paper and write out your slogan on not more than 6 words. Write your name and address clearly at the bottom and on the other side of the sheet write the name and address of the store where you purchase your Royal Household Flour.

2 You may submit as many slogans as you desire, but with each one send the words "Royal Household" cut from the small leaflet in every bag of Royal Household Flour. Or you may send in a reasonably accurate facsimile of same.

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### This is What You Do

Merely write a slogan of not more than ten words relating to Royal Household Flour and good enough to describe this favourite brand. It's easy to do. Here are a few examples: "Best by Triple Test", "Made by the Master Millers" or "Guarantee of Uniform Baking Results". You may send in as many slogans as you wish, providing you follow the simple rules below.

3 This contest will close on November 30th, 1936. All entries must be postmarked not later than that date.

4 Address your entry to "The \$1450 Prize Contest, The Ogilvie Flour Mills Co., Limited" and mail it to the nearest Ogilvie office as listed.

5 This Contest is restricted to RESIDENTS OF CANADA, ONLY. Employees of The Ogilvie Flour Mills Co., Ltd., and their families are not eligible to compete.

6 In case of a tie the prize money will be equally divided. The committee of judges is composed of three independent, disinterested persons in no way connected with The Ogilvie Flour Mills Company Limited and their decisions will be final. No correspondence will be entered into and all slogans submitted will become the property of The Ogilvie Flour Mills Co., Limited.

### RETAILERS

You share in this, too. The retailers named by the first six prize winners will each receive \$25.00 cash.



THE OGILVIE FLOUR MILLS CO., LIMITED

Montreal, Ottawa, Toronto, Fort William, Winnipeg, Regina, Medicine Hat, Calgary, Edmonton, Vancouver and Victoria. F3W/R

### Duplicates Of Crown Jewels

London Firm Busy Filling Orders For Coronation Display  
The "crown jewels" of England are coming to America—in cargo lots.

In fact, if the United States should decide to enthrone a king any time within the next few months there will be enough glittering crowns on hand to outfit a whole royal family.

With King Edward VIII's coronation set for next May, a London firm is busily turning out duplicates of the famous British crown jewels.

Scores of orders have come from American cities for display in connection with next year's coronation ceremonies, while dozens of others have come from Australia, New Zealand, Canada and South Africa.

Except that the "gems" are glass and the "gold" is imitation, the crowns are identical with the historical jewels which are kept under heavy guard in the Tower of London.

Each set contains five crowns, five swords, six scepters, two orbs, the spurs and bracelets of St. George, and other regal paraphernalia including the famed Order of the Garter.

### Fuel Tanks In Wings

New Soviet "Plane Makes Maiden Non-Stop Flight"

An aeroplane which may revolutionize aircraft design has made a successful 5,858-mile non-stop machine flight in Soviet Russia. The machine is known as the ANT-25. It has been perfected by Professor A. N. Tupolev.

The machine is a monoplane with fuel tanks in the wings. Special balloons of light rubberized fabric take the place of floats to enable the machine to land on water.

These balloons are connected by a common feed so that the pilot can, by pressing with his foot, inflate the balloons and fill all of them.

In the event of a forced landing on water, this balloon system, it is claimed, would enable the aeroplane to stay afloat for a considerable period. The machine is also the first Soviet aeroplane to be equipped with an electrically operated retractable undercarriage fitted with an oil shock absorber.

### Big Fish Catch

Wallace H. McMillan, of Winnipeg, holds the distinction of winning six tie buttons in one fishing expedition at Courtenay, B.C. He qualified for the gold, silver and bronze medals at both Campbell river and Comox bay. The gold button calls for a fish from 50 to 60 pounds, the silver from 40 to 50 and the bronze from 30 to 40.

Income from egg production in Saskatchewan rose from \$5,800,000 in 1934 to \$7,200,000 in 1935.

### Find Precious Stones

Claim Made That Diamonds And Rubies Can Be Mined In Edmonton Area

Diamonds and rubies can be mined within Edmonton's city limits. This is the belief of Ferdinand Pomahac, a contractor who claims to have found rough crystals he believes stones.

Mr. Pomahac, who has visited diamond fields in South Africa, said the crystals would cut glass in the same manner as a diamond. He displayed a stone which he contends is a genuine ruby and so appraised by an Edmonton jeweler.

Location of the find is withheld by the "city prospector" who declares he has a valuable find. He intends to acquire rights to the property and develop the field.

Pomahac made a study of geology in Germany and is convinced he will produce diamonds and rubies in commercial quantity. Part of any financial benefits accruing from the venture will be used to care for sick children in Edmonton hospitals, he says.

### Taking No Chances

Bookings Being Made On Sister Ship To The Queen Mary

"No. 552," sister-ship to the Queen Mary, may be full up for the maiden voyage before her keel is laid in December.

Scores of her blue-print bedrooms and bathrooms are already booked. Plans in the Cunard-White Star offices show reservations on the non-existent liner, which will not sail until 1940.

Most of the bookings are from people who made frantic last-minute efforts to secure accommodation, at any price, aboard the Queen Mary.

A Cunard-White Star official said to the London Star: "About 50 reservations have already been made, and we are constantly getting inquiries. 'Some people want to know if they can safely wait a year or two before they book.'"

"The first bookings were made immediately it was announced that the government had sanctioned the proposal to lay the keel, and they were all by people who had missed the Queen Mary's sailing."

### Has Had Excellent Caro

Every Sunday morning for 27 years—except three days when he was sick—Fred W. Langbein, Memphis, Tenn., has spent three hours polishing his first and only car. Langbein, who is a tailor, bought the car in 1909 and paid \$895 for it. He has put nearly 600,000 miles on four speedometers.

Guide: "This is exactly as it was m'm, when Wolsey lived here."

Viator: "Goodness me! Hasn't the linoleum worn well?"

### Little Helps For This Week

The eternal God is thy refuge, and underneath are the everlasting arms. Deut. 33:27.

Within Thy encircling arms we lie,  
O God, in Thy infinity;  
Thou souls in quiet slumber abide,  
Sweet with love on every side.

"The Everlasting Arms." We think of that country rest is sweet. How the whole earth and the strength of it is beneath every tired creature to give it rest, holding us always. No thought of God is closer than that. No human tenderness or patience is greater than that which gathers in its arms a little child and holds it, heedless of weariness. And He fills the great earth, and all upon it, with this unseen force of His love that never forgets or exhausts itself, so that everywhere we may lie in His bosom and be comforted.

### Made In Canada

Dominion Manufactures Some Of World's Finest Inks

Canada is more responsible than any other country in the Empire for the world's spirit ink. She is the chief producer of carbon black, one of the principal ingredients of printers' ink. The Chinese ascribe the invention of ink to Tien Tcheu, who lived between 2897 B.C. and 2897 B.C., and it is known that the ancient Egyptians prepared and used inks at a very early date. An Egyptian document—a papyrus—with written characters of the date 2500 B.C. is still in existence. Two thousand years later the emperors of Greece and of Rome were wont to sign their decrees with a flourish in purple ink. Since these days the numbers and kinds of ink have been many, and today some of the finest inks in the world are manufactured in Canada.

### Strafgo Civic Customs

The strangest civic custom of modern times is still practiced in Lhasa, Tibet. The privilege of being mayor of the city for the first 23 days of the year is sold by auction. The highest bidder assumes his mayoral duties, rules the city as he thinks fit, and keeps all the money he can raise through additional taxation and fancy fines.

### Luxury For Pigs

Cold shower baths have been installed in what are believed to be the most luxurious pig sties in the world, at Enn Ffyn, New South Wales. If the animals are kept cool in hot weather, it has been found that they fatten better.

Sunlight is about 618,000 times as bright as the light of a full moon.

for BURNS & SCALDS  
Sold at all Drugstores—25c,  
35c (tube), 50c and \$1.00  
**MECCA**  
OINTMENT

## THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter.

The subscription rates to The Advance are \$1.50 per annum in Canada and \$2.00 outside of Canada.

The transient advertising rates in The Advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10c per count line. Legal advertising, 15c per count line for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks for the price of two.

All letters addressed to the editor for insertion in The Advance must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

### CHINOOK MARKET PRICES

#### WHEAT

1 Northern	.....	61 1-2
2 Northern	.....	59 1-2
3 Northern	.....	58 1-2

#### OATS

2 C. W.	.....	21
Ex. 1 Feed	.....	17



CHINOOK UNITED CHURCH

Sunday September 27th

Sunday School 10:30 a.m.

"I was glad when they said unto me, Let us go unto the house of the Lord."

Come and bring your friends

Rev. J. W. Smiley  
Pastor

House For Sale  
Or Rent.

M. L. CHAPMAN, Chinook

Printing "News"

is our  
Business

Send

Yours In

## CLASSIFIED ADS.

### Chinook Beauty Shoppe

Marcel.....50 cts.  
Reset.....25 cts.  
Flnger wave.....25 cts.  
Shampoo.....25 cts.

Miss Betty Milligan Prop.

### FOR SALE

Frames of two HOUSES, one 18 x 36 one 18 x 20, two granaries, two sheds, beaver board inside a id one stable. Apply to

W. W. Isbister, Chinook

FOR SALE—A quantity of Slough and Wheat hay, Apply to

W. W. Isbister

## Low Fares to the PACIFIC COAST

VANCOUVER - VICTORIA  
Prince Rupert, New Westminster

RETURN LIMIT  
6 months from date of sale  
FIRST CLASS

TICKETS ON SALE DAILY  
Oct. 1, 1936, to May 14, 1937

TO  
OREGON - WASHINGTON  
and CALIFORNIA  
30-day First Class Return;  
6-months Intermediate and  
Coach Class Return  
STOPOVER PRIVILEGES

Full particulars as to Fares,  
Reservations, etc., from local  
Agent

W. 36-410

CANADIAN  
NATIONAL

(Continued from last week)

### SCHOOL FAIR EXHIBITS SPECIAL

Blue Ribbon Special

1st. Elsie Hettler  
2nd. Freda Willigan  
3d. Ruth Falconer  
4th. Murriel Turnbull  
Women's Institute Special

1st - girls Cushion Lorna  
happman  
2nd. - boys Bird cage Jack  
shier.

#### Standard Brands

1st. Lucy Paetz  
2nd. Lois Robinson

Chinook Tdading Co.

1st - Bread Freda Willigan  
2nd. - Raisin cake Elsie  
Hettler

E O. Hocart

1st. - Bread Eileen Proudfoot

Mr. W. Isbister who was in the Cerebral hospital for a few days, receiving medical treatment for blood poisoning in his hand, returned home Tuesday.

Vincent Rideout who has been working at Jasper Park during the Summer, left for Montreal where he will attend McGill University.

Mr. and Mrs. Chapman and Lorna left by motor Wednesday morning for St. Thomas, Ont. where they in future will reside.

Mr. and Mrs. C. W. Rideout and Donna spent Saturday and Sunday at Medicine Hat, Major Rideout attended the celebration of the 175th Div. of their twentieth anniversary of their departure for England

Mr. and Mrs. Oscar Nelson and Hazel-Deane were visitors at the "Hat" at the same time.

Mr. and Mrs. R. J. Milligan formerly of Chinook, Relief man, was a visitor in town on his way to Edmonton.

Mrs. W. Wilson who underwent a serious operation in Cerebral hospital last week, is progressing favorably.

## LOCAL NEWS

Miss Joan Bayley who spent a three weeks vacation at Vancouver, returned Monday.

Mrs. W. H. Davis of the Coltholme district left for Brook, where she intends to take up nursing

Mr and Mrs Eaglesham left Saturday for Edmonton where they will reside in future, Mr Eaglesham who looked after the feed, fodder and seed in this district during the past year, is now with the Dominion organization that is investigating the dried out parts of the province in order to plan a workable method for their Rehabilitation.

Premier William Aberhart, Dr. Cross and other speakers will address a Mass Meeting in Chinook, on the evening of October, 14th.

The Social Credit Convention of Acadia Constituency will be held in Chinook on Oct. 14th, at 10 a. m.

Mr. F. Morrell, High school teacher has moved into Mr. W. H. Mead's house.

Mrs. M. C. Nicholson was a Calgary visitor over the week end.

Mr. A. J. Girven, of Drmm heller, visited his aunt Mrs. W. Isbister, Saturday.

Mrs. M. C. Nicholson was the guest of Mrs. Harrington Sunday of last week.

Robert Harrington who had been at Morrin running a tractor for some time returned.

A "Stag Party" was held at the home of W. A. Fodd on Monday night, in honor of Mr. Chapman and Mr. Suiter who are leaving Chinook Games and contests were held followed by a lunch.

The monthly meeting of the Friendly Circle will be held at the home of Mrs. R. Stewart on Thursday, Oct 8th

# SATURDAY NIGHT

THE CANADIAN ILLUSTRATED WEEKLY

## THE FRONT PAGE

### DON'T SPOIL YOUR SAVINGS

THE accumulated assets of the life insurance policy-holders of Canada are the largest—by far the largest—single class of investment holdings in the country. They include every type of non-speculative investment, but owing to the nature of the insurance contract the greater part of them consists of credit claims against property, with principal and interest payable in fixed dollar amounts, rather than ownership equities whose value and income depend upon earnings. The owners of these investments are only nominally the insurance companies themselves, some of which are wholly mutualized; and all of which administer total funds in which the shareholders' proportion is an infinitesimal part; the real owners are the policy-holders themselves. And in spite of the existence of a fair number of very large policies which may be regarded as a class of rich men's investments, or thousands of dollars, the chief asset and the metaphorical anchor to windward of some industrial, commercial or professional worker who has not accumulated and never will accumulate any other important asset.

No act of destruction or partial destruction of the value of any such credit claim, be it a government bond, a municipal bond, a public utility bond, a railway bond, an industrial bond or an ordinary property mortgage, can ever fail to impair the assets of the life insurance policy-holders of the country. Any widespread destruction of such values must necessarily render the assets of the policy-holders inadequate to perform the function for which those policy-holders rely upon them. The same is true of any tampering with the value of the unit of currency in which these credit claims are expressed. Policy-holders who have any real regard for the interests of their beneficiaries—the women and children for whose benefit the vast majority of life insurance policies are taken out—should set their faces immutably against all government tendencies leading to partial or complete repudiation of debt contracts, for such tendencies are destructive to the whole system of insurance.

The object of insurance is to make something sure. The effect of repudiation is to make everything unsure.

★ This editorial, taken from "Saturday Night", Toronto, is so timely and informative that it is reproduced here as one of a series of messages sponsored by Life Insurance Companies in Canada.

## Life Insurance



Guardian of Canadian Homes